

YEAR ONE

REPORT



www.StopEatingDogs.com



A YEAR OF POSITIVE ACTION

WHAT AN EXTRAORDINARY PERIOD IN HISTORY TO LAUNCH STOP EATING DOGS.

Covid-19, for all its disruption, has brought the abuse of animals, specifically within wet-markets, to the attention of the world like never before. Social media has been awash with distressing images and videos of animals being abused and then slaughtered ... dogs more so than any other species. The world has looked on in horror and condemned these heinous acts.

Perhaps because of this, dogs have recently been reclassified as "companion animals" in China, which means that it is now illegal to kill dogs for the purpose of selling their meat. Nagaland, India, another hot-bed of canine abuse, has followed suit and outlawed the dog meat trade, as has Siem Reap in Cambodia. This vile trade will not stop overnight in these territories, and it remains to be seen how strictly these new regulations are enforced, but the world is moving in the right direction.



At Stop Eating Dogs, we acknowledge that we are but a single spoke in a growing anti-dog meat trade wheel, but it is a wheel that is gaining significant momentum. Our partners in Asia; specifically Soi Dog Foundation, Fight Dog Meat, HSI and Korean Dogs; are the real heroes.

On the subject of heroes, we have now recruited 224 Campaign Heroes (we had hoped to sign up 1,000 dogs and cats in our first year), but the feedback that we have received has been extremely rewarding, with many people posting their striking Stop Eating Dogs certificates and photos on social media, thereby spreading our anti-dog meat trade message.

In December 2019, I spent a month (self-funded) volunteering at Soi Dog in Phuket. While there I delivered two lectures to

Asian students from the JUMP! Foundation and, to my delight, discovered that (without exception) they were all anti-dog meat trade. Stop Eating Dogs donations are principally used to fund educational programmes among young Asians, as this is the most effective way of bringing the dog meat trade to an end. Fortunately, the younger generation is on our side.

Like most of the world, we are currently in semi-lockdown, so we have been unable to take our message out to the people as we had hoped. Our first mega Stop Eating Dogs banner was due to have made its debut at the Vietnam Embassy in London on 5 April (the date of the inaugural Vietnam Grand Prix) but the race was cancelled.

At the time of writing, we are waiting for the world to return to some form of normality, so that we can push on with our promotional activities. As soon as the world opens up and we identify suitable venues and events, our mega banners (featuring all our Stop Eating Dogs Campaign Heroes) will make their public debut.

Without any doubt, there has never been a better time to push forward with our STOP EATING DOGS message.

From all the dogs and cats on death row in Asia, thank you for your support.

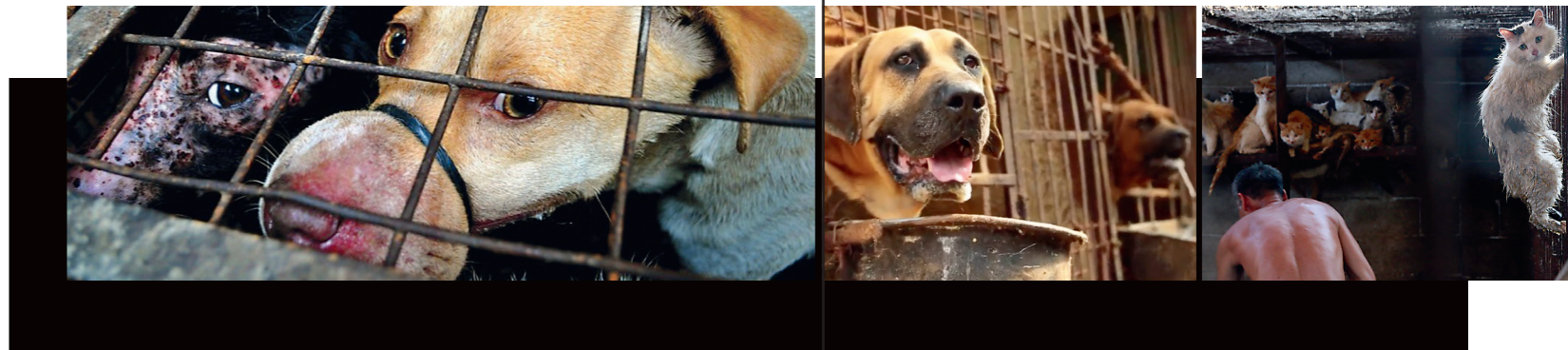
Guy Wrench, Director.
June 2020

FINANCIAL REPORT

FINANCIAL REPORT to end of May 2020

INCOME

224 x Campaign Heroes.....	£1867.57
Cash donations	£337.01
Income	£2204.58



EXPENSES

All set up expenses were met by the Company Director (including his December 2019 trip to Thailand) and all operating expenses have been met by our corporate supporters Shell-Clad Ltd (design, literature, website, adverting, display stands, van graphics etc), Sheridan Brooks (accountancy) and Universal Image Systems (large format printing). No expenses have been charged to Stop Eating Dogs Ltd, meaning that every penny raised has been donated to charities fighting the dog meat trade (other than commissions charged by PayPal for card donations).

DONATIONS

Soi Dog Foundation

Direct donations	£1500.00
Sponsorship of rescue dogs	£576.00
T-shirt sales.....	£2815.00

Humane Society International

Direct donations	£125.00
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Fight Dog Meat

Direct donations	£300.00
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Value of donations to date..... £5316.00

CAMPAIGN HEROES

At the end of our first year (31 May 2020) we had recruited 224 Campaign Heroes:-

Campaign Heroes - DOGS.....	197
Campaign Heroes - CATS	25
Campaign Heroes - POSSUMS.....	1
Campaign Heroes - PORCELAIN CHICKENS (don't ask!).....	1

As you can see, you don't need a dog or cat to support Stop Eating Dogs! The more people who sign up, the louder our message becomes ... so please sign up your dog or cat now and help us save lives.

SUMMARY

The biggest issue we have faced since launching Stop Eating Dogs is that people just don't want to know about the violence faced by Asian dogs and cats. It is so much easier NOT to know; ie to turn a blind eye. But it is only by talking about the dog meat trade among our friends, and by encouraging our friends to do the same, that we can bring this evil business to the attention of more people.

The dogs and cats of Asia need all the help we can give them. We ALL need to talk about the dog meat trade and encourage our friends to register their dogs and cats so that we can raise more funds for our Asian charity partners.

Thank you.





JOIN THE FIGHT

Please help us shut down the horrific dog meat trade



Boonrod



In most countries dogs are loved and respected as pets and working dogs.

But it's not the same everywhere. In Asia 80,000 dogs are killed every day for human consumption. That's 30 million dogs every year, including five million puppies; it is grotesque.



Senna

You can help us save dogs like Senna and Boonrod, both dog meat trade survivors, by adding your dog (or cat) to our Stop Eating Dogs banner; the largest in the world.

To register your dog or cat will cost just £5 (you can donate more if you want to) and it will help save dogs lives. Visit www.StopEatingDogs to find out more.

From all the dogs and cats on death row in Asia, a very sincere thank you.

www.StopEatingDogs.com